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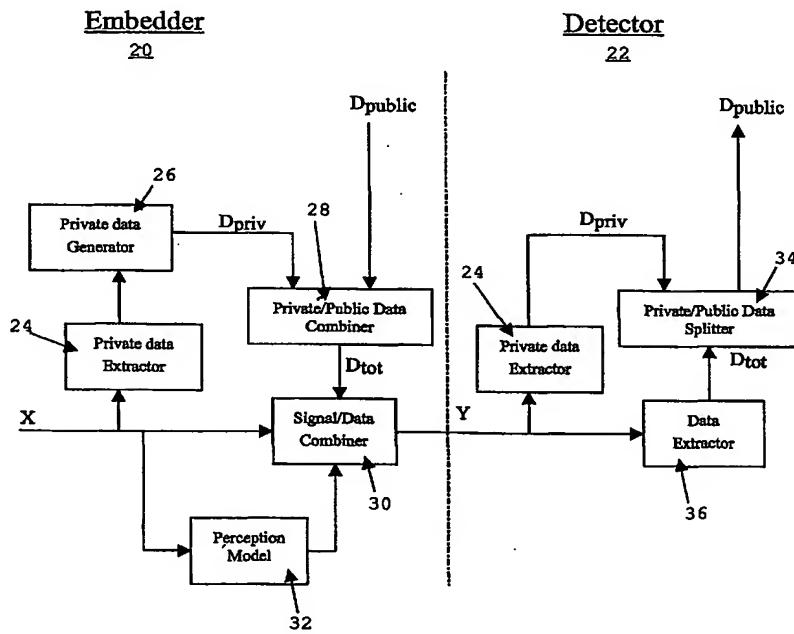
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## (54) Title: EMBEDDING MULTIPLE WATERMARKS



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(57) Abstract: In order to enable a data signal, such as an audio or video signal, to be marked with multiple watermarks a set of different codes or keys is used within a given application field. The set of codes/keys is known to a watermark embedder (20) and a watermark detector (22). In each watermark embedding step, whether it is a first embedding step or a subsequent embedding step, a different key is used. The embedder (20) includes a data extractor (24) for determining which key or keys has or have been used previously. A data generator (26) then selects a new key from the set of known keys.